

# Martin Luther King, Jr. Coalition

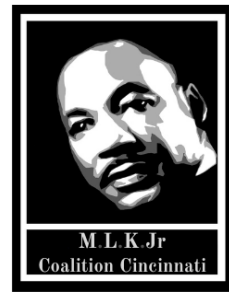
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Cincinnati, Ohio 45219

513-545-6863

E-mail: [mlkcoalition@gmail.com](mailto:mlkcoalition@gmail.com)

Website: [www.mlkcoalition.org](http://www.mlkcoalition.org)



## *MLK Coalition Officers*

President:  
Raffel Prophett

Past President:  
Dr. Gary P. Zola

Vice President:  
Eric Watford

Treasurer:  
George Ten Eyck

Secretary:  
Dr. Martha Viehmann

October 9, 2023

Dear Community Member:

This is your opportunity to have a special part in the 49th annual Cincinnati MLK Day events. The Martin Luther King, Jr. Coalition has been organizing events since 1975 when the Ohio State MLK Day Holiday became law. We invite you to show your commitment to Dr. King's legacy by placing an ad in our MLK Day 2024 program book. By purchasing a sponsorship ad, you will help ensure an excellent MLK Day 2024 commemoration and share your message with a wide audience.

The MLK Coalition is excited to announce our 2024 theme and keynote speakers. Our three outstanding community leaders, Bishop Ennis F. Tait, Rickell Howard Smith, and Retired Judge Fanon A. Rucker will each address one of our 3 theme words, *Love, Power, Justice*. Dr. King dedicated his life to making love, power, and justice a reality for all people, and especially those who had been oppressed by poverty, racism and violence.

Please stand with us by placing an ad in the 2024 MLK Day program book. This beautiful commemorative book will be easily accessible in print and digital formats to hundreds of people, acknowledging that you or your organization share Dr. King's dream of love, power and justice for all people.

The enclosed form contains all the details necessary to complete your ad request. If you have any questions, please contact us at 513-545-6863 or [mlkcgiving@gmail.com](mailto:mlkcgiving@gmail.com).

Sincerely,

A handwritten signature in black ink that reads "Raffel Prophett". The signature is written in a cursive style with a large initial "R".

Raffel Prophett  
President

**The Martin Luther King, Jr. Coalition – 2024 Commemorative Program Book  
Sponsorship Form**

**Click Here for Electronic Form:** <https://forms.gle/5kcCDzfEqbLmo2QRA>

Organization/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Daytime Phone #: \_\_\_\_\_

Contact Person e-mail address: \_\_\_\_\_

Please check sponsorship level:

- ~~Honor King – Program Book Sponsor – Full Color outside back cover (8 1/2”Wx11”H)-SOLD  
Logo on the Front Cover, Special Recognition in book & on Website — \$5,000.~~
- Social Visionary – Full Color inside front cover (8 1/2”Wx11”H) Special Recognition  
in book & on Website \$2,000.
- Drum Major for Justice – Full Color inside back cover (8 1/2”Wx11”H) Special  
Recognition in book & on Website \$2,000.
- Love Warrior – Inside front page, (8 1/2”Wx11”H) Special Recognition in book  
& on Website, B&W in print \$1,000.
- Justice Seeker - Inside back page, (8 1/2”Wx11”H) Special Recognition in book and on  
Website, B&W in print \$1,000.
- Peace Activist – inside full page (8 1/2”Wx11”H) \$500
- Freedom Fighter – inside half page (8 1/2”Wx5 1/2”H) \$200
- Dreamer – inside fourth page (4 1/2”Wx5 1/2”H) \$100
- Marcher – inside eighth page (2 1/8”Wx5 1/2”H) \$50

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All ad art needs to be provided as press-ready files and will be placed in the book AS-IS!  
Art guidelines: • high-res art, 100% of intended size

▪ PDF ONLY

- Ad art may be in color (it will appear B&W in the print book; color online)

Please make your check or money order payable to:

Martin Luther King, Jr. Coalition

PO Box 19358, Cincinnati, Ohio 45219

Online payments at: [www.mlkcoalition.org](http://www.mlkcoalition.org), select Donate

Please e-mail ads to: [mlkcgiving@gmail.com](mailto:mlkcgiving@gmail.com)

For more information and questions, please email [mlkcgiving@gmail.com](mailto:mlkcgiving@gmail.com)

Ad Submission **Deadline: Monday, December 4, 2023**